

YouthLink Logic Model

Mission: YouthLink employs young people to use digital media arts to realize their creative voices, explore career options, and contribute to their communities.

Program Structure: Students engage in a year-round schedule of basic and advanced technology training, collaborative and individual media projects that promote a greater understanding of youth perspective and local and global issues; self-directed interactive learning, and field internships.

Political and Social Climate: Young people from lower income households have less access to high quality arts, media and technology education. Young people and particularly young people of color are historically underrepresented and misrepresented in the media. Young people are the targets of massive commercial media campaigns and may not have access to education about critically analyzing the media. Young people from underserved communities have less access to work apprenticeships and internships.

Areas of Medium and Short-term outcomes:

Increased: Creativity; Self Expression; Collaboration; Communicating effectively; Individual, local and global awareness; Critical Thinking; Technology skills; Confidence with learning and using media technology; Increased ability to meet work challenges; Preparation for jobs and college

Long term outcomes

Nurturing the talents, skills, and development of young people = Increasing access to educational and work opportunities for young people
Connecting young people and their creative work to different audiences and communities = Increasing youth participation and engagement
= Diversifying the media and technology field

