PHOTO ESSAY PROJECT:
A PROJECT-BASED CURRICULUM

Photo Essay is an inquiry-based project that introduces collaborative groupwork processes such as mapping and storyboarding. Computer-based activities emphasize multimedia skills, such as creating and editing graphics and text.

Participants will formulate questions on social issues and events about which they are curious. The adult facilitators will help the youth participants figure out how to document, analyze, and present their findings.

The project can be adapted to a variety of interests and ways of working. It can be done in sequence or out of sequence, in parts or as one continuous, connected project. Because many out-of-school programs follow an academic calendar of winter, spring, and summer terms, an 8-week project is suggested. Assuming a typical term of 12 to 13 weeks, this schedule allows extra time for field trips; preparatory activities, such as group introductions; closure activities, such as family nights; and extension activities.
PHOTO ESSAY CURRICULUM

OVERVIEW
Photo Essay introduces 12- to 14-year-olds to tools and techniques that can be used to create original digital content about issues, trends, and happenings that are important to them. This project is targeted to 12- to 14-year-olds because at that age, current events, social issues, politics, and history are common themes in students’ schoolwork, in the literature and media they are exposed to, and in their personal lives. The emphasis on multimedia skills is intended to help youth gain the advanced technology skills they need to pursue higher education and employment.

Participants will examine news, arts, and biographical materials as a vehicle to understanding the similarities and differences between the personal and social changes they are facing and the challenges that youth in similar cultures and environments have experienced in the past. The activities in the project build on information and experiences that the participants already have about the people, places and culture around them. Youth participants will practice academic skills and real-world production skills. The main goal is for youth to learn how to collect, analyze, and present factual and expressive information about social issues that are important to them.

The adult facilitator(s) will help the youth participants identify questions and issues that they want to investigate for the project. For 12- to 14-year-olds, it is especially important to use a participatory project development process that offers them real opportunities to make decisions about what will be done and how it will be done.

OUTCOMES
Each participant will create a digital photo essay. Participants will also create learning journals. Other products might include the following:

- Short (30-second to 60-second) videos
- Multimedia presentations
- Community maps

COMPONENTS
- Reading: Participants will read and be read to during every session.
- Writing: Participants will produce original journal entries, text content for multimedia products, interviews, and news articles.
- Oral presentation: Participants will practice speaking to an entire group, listening to others while they are speaking, and providing critical feedback.
- Visual communication: Participants will create and edit graphical images with software tools.
- Multimedia Production skills: Participants will learn how to develop original content in digital formats.
GOALS
Project participants will accomplish the following goals:

- Increased ability to understand and present information on social issues from expressive and analytic perspectives
- Increased ability to perform in a collaborative work environment
- Increased ability to present information in multimedia formats
- Increased skill in using multimedia software

PREPARATION (BEFORE YOU BEGIN)
Participants in this project should be organized into groups with no more than a three-year age span. The activities are not recommended for youth younger than age 12 because some of the reading materials and activities involve content that addresses mature themes, such as violence. Participants will be required to use advanced reading comprehension skills and work independently for long periods of time. Because levels of skill and maturity vary, adult facilitators should exercise their best judgement when placing participants into groups.

A reference book on teaching and child development will help adult facilitators make decisions about how to customize the project activities for their groups. Check out Yardsticks: Children in the Classroom Ages 4-14: A Resource for Parents and Teachers, by Chip Wood (Center for Responsive Schools, Inc.; 2007), or a similar resource.

Participants should be enrolled in a group and expected to participate consistently throughout the whole project. The group should meet to work on project activities on regularly scheduled days and times, and participants should start and end the activities as a group.

If the project is started with participants who have never worked together, it is highly recommended that the group spend the first few sessions doing community-builder activities which will help participants get to know each other and the adult facilitator. Outward Bound-style games, role-plays, and acting games are good community-building activities for preteens and teens. Community builders are also important for participants who know each other but are new to working on a project together.

Participants should be organized into groups with an adult facilitator-to-youth ratio no greater than 1 to 20 and no less than 1 to 8. Ratios should be determined according to the comfort level of the adult facilitator and the needs and comfort level of the youth participants.

The group will need a comfortable space in which to conduct project activities. Preferably, this space should have at least one large table and chairs for group discussions and for working on reading, writing and other sit-down activities. An even better scenario is to have several worktables that can be placed in different arrangements for breakout group activities. The group will need secure space to store project supplies and to hang materials such as maps.
RECOMMENDED TIME
Minimum 90 minutes, maximum two hours per session. Scheduling longer sessions (one and a half hours or longer) with pre-teens and teens generally works better than scheduling shorter sessions (one hour or less), even if this means having the participants meet for fewer sessions each week. The longer sessions allow time for both discussion and independent work, which teens generally prefer and can benefit from more than younger children.

MATERIALS
Specific supplies needed for each project activity are listed in the session plans. It is helpful to have the following items on hand:

- Scissors
- Pencils
- Glue sticks
- Flip chart paper or Newsprint pads
- Masking tape
- Single hole-punch
- Scotch tape
- Ball of string
- Ball of string
- Index cards
- Rulers
- Loose white copy paper
- Manila folders
- Colored construction paper
- Poster board
- Thin felt-tip colored markers
- Composition books or spiral notebooks
- Thick colored markers
- Digital Cameras
- Pens
- Microphone or Audio Recorder

TECHNICAL MATERIALS
Regardless of the specific application, it is recommended that the following types of software programs be made available:

- A program that youth can use to draw freehand
- A program that youth can use to make multimedia presentations
- A program that youth can use to edit digital photos
- A program that youth can use to make graphs and charts

These lessons do not require one computer per participant. For many activities, it is recommended that participants share computers with a partner to benefit from peer coaching. Participants can rotate between computer and noncomputer activities during a project session.

BOOKS
The following book is recommended for personal and group reading:

Witnesses to Freedom: Young People Who Fought for Civil Rights, by Belinda Rochelle
Features the personal stories of young African Americans (children, teens and college students) who were active participants in the Civil Rights Movement in the fifties and sixties. The young people stand up for what they believe, and the book provides honest testimonies about the risks and dangers they faced. Features updates on what the
young people in the book have done since their early work in the Civil Rights movement. Includes a bibliography specifically for young people who would like to learn more on the subject.

Books with similar themes can be added or substituted. It is recommended that the reading materials feature characters and cultural settings that reflect the culture and ethnicity of the project participants. Consider adding the following:

Dear Mrs. Rosa Parks: A Dialogue with Today’s Youth, by Rosa Parks with Gregory J. Reed
Features a brief biography of Rosa Parks, followed by letters she has received from young people and her replies to the letters. Her answers encourage the young people who write to get involved, make a difference and stay optimistic. Parks emphasizes the importance of education, describing the barriers to her own (being ill as a child, then having to drop out to take care of her sick mother and grandmother), which led to her receiving her high school diploma at age 20. She deals gracefully with sticky questions, such as her opinions about Louis Farrakhan and O.J. Simpson.

Pride of Puerto Rico: The Life of Roberto Clemente, by Paul Robert Walker
This is the inspirational story of baseball legend Roberto Clemente, from his humble origins in Puerto Rico to his tragic death in a plane crash at the age of 38 while on a humanitarian mission to help earthquake victims in Nicaragua. The book chronicles the obstacles he faced, such as learning a new language, dealing with racism, and coping with various injuries and illnesses. The author goes out of his way to show that Clemente worked hard for what he achieved, rather than simply relying on natural talent. Clemente is not portrayed as a perfect man, but numerous stories about his kindness and courage make him a role model for young people.

Eighth Grade Writers: Stories of Friendship, Passage, and Discovery by Eighth Grade Writers, by Christine Lord
A great model to encourage young people to write creative and personal stories. The writers cover a variety of subjects and story types: some funny, some sad, some science fiction, some probably based on real life. Of the 12 stories in the book, seven are by girls; however, four of the seven stories feature a boy or man as the main character, and another features a third-person narrator. All five of the stories written by boys feature male leads.

Hispanic, Female and Young: An Anthology, by Phyllis Tashlik
This book is the result of a school project undertaken by eighth-grade girls at a school in Spanish Harlem and their teacher, Phyllis Tashlik, who was disappointed at the lack of literary resources available for Latina teens. Together, they read stories and poetry by Latina authors and wrote their own, gathering them in this unusual book. One excellent lesson to be learned from the book is the diversity of the Latino/Hispanic community—some of the writers talk about the stresses and strains of their mixed heritage. For example, one girl talks about how her Puerto Rican heritage is well accepted—Puerto Ricans form the dominant ethnic group in her area—but her Mexican heritage is disparaged.
Books by Walter Dean Myers
Myers is an award-winning author who specializes in fictional literature about the lives of young African Americans. Most of his stories center on teenage male characters but would engage teenage girls as well. The books take on serious topics such as drug abuse, violence and poverty. Some of Myers' most popular books are Hoops; Scorpions; Me, Mop and the Moondance Kid; and The Mouse Rap.

Books by Virginia Hamilton
Award-winning author Virginia Hamilton has written poems and novels about young African Americans living in the past and present. The historical novels create opportunities to engage young people in study about important but difficult topics such as the legacy of slavery in the United States. Some of Hamilton's books are set in current time periods. Many of the books feature female heroines. Titles include Cousins, M.C. Higgins the Great and The Magical Adventures of Pretty Pearl.
SESSION ONE: INTRODUCTION TO PHOTOJOURNALISM

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
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<tbody>
<tr>
<td>Reflect on the experiences of young people involved with civil rights activism</td>
<td>Visual map Photos</td>
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<tr>
<td>Analyze journalistic photographs</td>
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<tr>
<td>Learn how to use a digital camera</td>
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<tr>
<td>Learn basic digital photo editing techniques</td>
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MATERIALS AND EQUIPMENT

A copy of the book *Witnesses to Freedom: Young People Who Fought for Civil Rights* by Belinda Rochelle
A computer with Internet access
Digital camera(s)
Software for editing photos (Adobe Photoshop or a similar application)
A newsprint pad or a roll of butcher paper
Pens
Colored markers
Composition books (one for each participant and facilitator)

PART 1: READ-ALOUD

*What is it?*

The goal of chapter reading is to engage participants in an extended reading experience that will spark their interest in reading on their own. The reading also provides an opportunity to introduce themes, information and ideas that relate to learning activities that will be conducted later. The book selected could be any with a story that the group will find interesting. A successful chapter book has a story and characters that are easy to follow and colorful language that makes reading aloud interesting.

Suggested reading is the first chapter of *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle. This book profiles teens and young adults who were involved in key events in the Civil Rights movement.

Suggested questions

- Many students still go to schools where the majority of the students are of the same race and ethnicity. How does this situation compare to the segregation faced by Barbara Johns and the other African American students at R.R. Morton High School in Virginia?
- Is a boycott an effective way to help change a negative situation? What other actions do you think the students at R.R. Morton High School could have taken to help change the conditions at their school?
How to
If possible, make enough photocopies of the book chapter to give one to each participant. Read aloud from the chapter for no more than 10 minutes. After reading, pass the book around to the group.

Start a discussion about questions related to the reading. Ask the participants to break into pairs, discuss the questions and then report back to the group. (The photocopies of the chapter will be helpful for the students to refer to.) Another way to start a discussion: Write the questions on a whiteboard or piece of paper, ask participants to write responses in their journals, and then discuss those responses as a group.

If similar books or news articles are on hand, pass them around to generate interest for future personal or group reading.

Tips
If the participants have never been read to as a group, it may take some time for them to become comfortable with both read-alouds and personal reading activities. Reading during every session at a consistent time, for a consistent length of time, will help the group develop the habits of reading and listening attentively.

As the group becomes more accustomed to read-alouds, other materials can be introduced from time to time, such as newspaper and magazine articles, poems or youth-authored writing.

Pre-teens often enjoy interview games, which can be used as community-building activities. Two popular games are as follows:

- Group surveys: Participants are given a sheet with personal facts or characteristics such as “Speaks a language other than English,” “Is the youngest in her family,” or “Plays a musical instrument.” Everyone must find at least one person who fits each characteristic.
- Two truths and a lie: Each participant is asked to provide three quirky facts or stories about himself or herself, such as “My grandfather was a champion boxer” or “I once won a square dancing contest.” Only two of the stories should be true. The other participants must guess which is false.

For role-play and acting-game community builders, check out a book called *Games for Actors and Non-Actors* by Augusto Boal. Outward Bound-style problem-solving games such as “group knot” are also good community builders.

**PART 2: VISUAL MAPPING OF SOCIAL ISSUES**

**What is it?**
Visual mapping is a technique used to generate, share, and display ideas as a group. Participants break into groups to work on hand-drawn maps made up of concentric circles. Drawings, single words and word phrases can be used to represent ideas.
The purpose of this first map is to get the group thinking about how social problems are portrayed in the media and to introduce the mapping technique that will be used in later sessions.

_How to_
Each group should have several pieces of newsprint or butcher paper and a set of markers. The map starts with the facilitator writing a word in the center of a sheet of paper and drawing a circle around the word. Ask a question that relates to the word, and have the group respond to it in drawings and words. Add another circle that encompasses the first to hold responses to an additional question.

If the group is small (10 participants or less) do the first map as one group. As the participants gain more experience with mapping, they may prefer breaking into smaller groups to work independently. If the group has more than 10 participants, break it into small groups of four to six to work on separate maps.

Map ideas

**Social Issues in the Media**
- Central phrase: Social issues
- Question for first circle: What social issues have we recently seen covered in the media?
- Question for second circle: What social issues are not covered, or only covered a little?
- Question for third circle: What tools could we use to create information about social issues we think should be covered?

**Social Issues in Our Community**
- Central phrase: Social issues
- Question for first circle: What are the biggest social issues facing our community right now?
- Question for second circle: How do we take in information about these social issues?
- Question for third circle: How can we get information about these social issues?

**PART 3: PHOTO ESSAY WEBSITE REVIEW**

_What is it?_
As a model for developing their own photo essays, have participants review websites containing photos essays that address social issues.

Important: Facilitators should thoroughly review sites before directing participants to them. Reviewing the content will help prepare facilitators to handle questions and comments that may arise and to screen content that may be inappropriate.
**How to**

Have participants review the preselected photojournalism sites individually or in pairs. Ask participants to take notes on particularly interesting pages. After viewing, bring everyone together to discuss their impressions. Did the essays confirm opinions they already had? Does anyone now think differently about an issue? Was anything surprising, disturbing, or inspirational?

**PART 4: DIGITAL CAMERA: UP, DOWN, CLOSE AND FAR PHOTOS**

**What is it?**

This exercise introduces basic photography techniques and the proper care, handling and operation of the camera.

**How to**

Give the group a quick overview of the parts of the camera and their functions. Show everyone how to hold the camera.

Show the group how to take a picture from different angles and distances. Simple terms such as “up,” “down,” “close” and “far” can be used to describe angles and distances.

Let the group practice taking pictures. Give youth a specific assignment (e.g., “Take two pictures in the room in close range and from an up angle. Take two pictures from a down angle.”)

Load the photos onto computers and have everyone pick one or two photos to show and explain to the group.

**PART 5: EMAIL JOURNALS**

**What is it?**

An email journal is the same as a journal kept in a notebook. Instead of writing on paper, participants write entries as email messages. The goals of this exercise are to develop a habit of reflecting on the day's learning and accomplishments, to practice writing skills, and to practice using email for personal communication. Email journals should be brief; no more than 5 to 10 minutes should be spent writing.

**How to**

Email an end-of-session reflection question (or questions) to participants or post the question on a whiteboard/piece of paper. Ask participants to email their responses to the facilitator.

The question can be specific to an activity, reading, or event from that day’s session, or it can be general. A specific question encourages in-depth reflection; a general question, used repeatedly, provides an opportunity to compare feelings and activities across multiple days.

**Sample questions**

• Name three things you will take away from today’s activities. What do you want to learn more about? What activity was the most difficult or
challenging?

• Imagine that you must teach what we learned today to someone else. What would you change about the things we did? What would stay the same?

**Tip**
Interest in journaling will increase if the writer receives personal responses. For the first few sessions, the facilitator should send a short response to each email journal writer. As the participants become accustomed to writing the journals, the facilitator may choose to selectively respond to particularly interesting or insightful journals.

**PART 6: PERSONAL READING**

*What is it?*
Participants select books or other material to read silently for at least 10 minutes. This exercise provides an opportunity to explore additional reading in the material used for the read-aloud.

**Tip**
Any time that participants are asked to read or write on their own, the facilitator should do the same. Bring books, newspapers or magazines that you find interesting and keep a personal notebook for journaling and note taking. It is important for participants to see facilitators modeling these activities with a sincere interest.

**Extension activity**
Teach a lesson on photojournalism from The Learning Network - The New York Times. Participants will “read and discuss a New York Times article that examines the notion of printing highly graphic news photographs related to news events, as well as evaluate photographs and their accompanying stories to determine the purpose and relevance of using such pictures to relay the news.”

Continue experimenting with photography. Give participants a new photo assignment each day: Ask them to try different techniques using light, composition, angles, distances and effects.
SESSION TWO: PHOTO EDITING

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
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<tbody>
<tr>
<td>Learn how to digitally edit a photo</td>
<td>Edited photos</td>
</tr>
<tr>
<td>Evaluate photo essays</td>
<td>Photo essay evaluation charts</td>
</tr>
</tbody>
</table>

MATERIALS AND EQUIPMENT

- A copy of the book *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle
- A computer with software for editing photos (Adobe Photoshop or a similar application)
- Newsprint sheets or a roll of butcher paper
- Pens
- Colored markers
- Composition books (one for each participant and facilitator)

PART 1: READ-ALOUD

*What is it?*

Suggested reading is the second chapter of *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle.

Sample questions

- Why do you think African American families turned to the Supreme Court to fight for changes in the public schools? What other actions could have been done?
- Spottswood says that as a result of the pressure on his family and the other families in the lawsuit to desegregate the schools, “I was expected to be perfect, and there’s no such thing as a perfect child.” How do you think you would have handled being in this situation?

PART 2: PHOTO EDITING

*What is it?*

Introduce software that can be used to change photographs. Adobe Photoshop and other image editing programs have many tools and functions. Demonstrating how to use just a few tools at a time will make the program less overwhelming.

*How to*

First, use one of the photos taken by the participants in the previous session to demonstrate how to use several of the editing tools. Try the following tools: replicating an image, cropping an image, rotating an image, and enlarging and decreasing part of an image to view. Be sure to show how to save the original photo and work from a renamed duplicate. After demonstrating, have participants work in pairs or individually to edit the photos they have taken.

Next, bring the group back together to show an example of a specific photo alteration and ask the group to try to reproduce it.
PART 3: WEB REVIEW

What is it?
Have participants review additional digital photo essays, building on the review done in the previous session.

How to
This time, ask participants to pay attention to the design and organization of the photo essays as well as the content. Have participants work in pairs or individually.

Suggested photo essay to review
  • Civil Rights Photo Tour
    This site from the Seattle Times features famous civil rights photos. Also links to a civil rights timeline and many resources related to civil rights.

PART 4: EMAIL JOURNALS

What is it?
Work on email journals, as described in Session 1, Part 5.

PART 5: PERSONAL READING

What is it?
Participants select books or other material to read silently for at least 10 minutes.

Extension activity
Read and discuss a news article written by or about teens reporting or taking action on issues in their community.

LeAlan Jones and Lloyd Newman, two African American teenagers in Chicago, created an award-winning documentary for National Public Radio called Ghetto Life 101. They created a second documentary, Remorse: The 14 Stories of Eric Morse, about two young boys who dropped a 5-year-old child out of a 14th-floor window at the Ida B. Wells public housing development. Audio excerpts can be downloaded free of charge from the NPR Web site.
SESSION THREE: FORMULATE AN INQUIRY

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
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</thead>
<tbody>
<tr>
<td>Define questions and issues to be investigated through the photo essay</td>
<td>Inquiry sheets</td>
</tr>
<tr>
<td>Practice interviewing skills</td>
<td>Visual map</td>
</tr>
<tr>
<td></td>
<td>Options chart</td>
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<td></td>
<td>Interview question cards</td>
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</tbody>
</table>

**MATERIALS AND EQUIPMENT**

A copy of the book *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle
A computer with Internet access
Newsprint sheets or a roll of butcher paper
Index cards
Pens
Colored markers
Composition books (one for each participant and facilitator)

**PART 1: READ-ALOUD**

*What is it?*

Suggested reading is the third chapter of *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle.

Sample questions

- What is happening in the photo of Elizabeth Eckford walking to Central High School in Little Rock, Arkansas? How does this photo make you feel? Why do you think the photographer chose this particular composition (arrangement of elements in a photo)?
- Elizabeth Eckford and the other eight African American students at Central High School experienced a lot of abuse every day. Why was it important for them to respond to the abuse in a nonviolent way? What do you think would have happened if they had responded with verbal or physical violence?
- Elizabeth Eckford says, “Even though there was a screaming mob outside of that school every day, there were a lot of people—families and people that I didn’t know—who supported us.” How did Elizabeth and the other eight African American students know that they had support?

**PART 2: INQUIRY SHEETS**

*What is it?*

Participants will write questions defining the topics they want to investigate in their photo essays.
**How to**
Participants should have the following:

- A question-focused handout where they can write words and sentences about the questions they want to find answers to (I want to know...), what they think they already know about the questions (I already know...), what they think they don’t know about the questions (I don’t know...) and what they think the answer might be (I think maybe...).
- A handout that helps them refine their questions (My main question is....Another question I have is....Another question is....etc.).

The idea of this exercise is to continue refining the questions until the most interesting questions (and the questions that best lend themselves to investigation) are uncovered.

Have participants work on their question sheets in pairs. Bring the group back together and ask participants to share their questions. Write the questions on cards or on a posted sheet of paper.

Another way to define the inquiry for the photo essay content is to create a KWHL chart.

- K stands for “What do we KNOW?”
- W stands for “WHAT do we want to find out?”
- H stands for “HOW can we find out what we want to learn?”
- L stands for “What did we LEARN?”

A KWHL chart is easy to make and work with. It can be used to introduce question formation or in lieu of question sheets.

**PART 3: VISUAL MAPPING OF SITE VISITS**

**What is it?**
Ask the group to map out ideas for a site visit to collect content for the photo essay. Taking photos would be one aspect of the visit; other activities might include interviewing and conducting surveys.

A site visit could be as close as a space inside your building, the street outside your door or a park in your neighborhood. The site could also be farther away, requiring transportation and a scheduled visit.

Map ideas
Central word: Sites

- Question for first circle: What sites can we visit to take photos about the questions and issues we want to investigate for our photo essays?
- Question for second circle: What other activities can we do at these sites to create content for the photo essays?
- Question for third circle: Who can help us at these sites?
PART 4: OPTIONS CHART  

How to  
Have the group create and fill in a chart of the possible photo essay inquiries, content collection, and site locations to help finalize the decision on what to do and where to do it.

The group could choose to do one essay as a group or do separate essays by working in pairs or teams of three or four. Working individually is not recommended for the photo essay assignment because it will increase the time required to gather material and reduce opportunities for cooperative work.

Time and resources permitting, the group may decide that multiple site visits are required to collect content for the essay.

Sample inquiry and site visit chart

<table>
<thead>
<tr>
<th>Issue</th>
<th>Inquiry</th>
<th>Possible Content</th>
<th>Possible Sites</th>
</tr>
</thead>
</table>
| · Race/identity        | Are our schools still segregated? | · Interview students  
| · Education            |                               | · Survey students  
                                |                        | · Interview journalist covering education issues  
                                |                        | · Interview people who graduated from our school district many years ago  
                                |                        | · Photos of all interviewees  
                                |                        | · Photos of school  
                                |                        | · Middle school  
                                |                        | · Youth program  
                                |                        | · Homes               |

PART 5: INTERVIEW ROLE-PLAYS  

What is it?  
Interviewing will be an integral part of the photo essay content collection. Successful interviewing requires practice. Participants will brainstorm interview questions and role-play an interview.

How to  
Have participants work in pairs. Each pair uses index cards to write down five or six interview questions about the photo essay they will be working on.

After questions are written, reconvene the group to role-play interviewing someone with the questions. Ask a volunteer to do the first role-play with the facilitator. The facilitator should first play the interviewer, then switch roles. Point out what was effective about the volunteer’s interviewing techniques and make suggestions for improvement. Emphasize body gestures, volume and clarity of speech and effectiveness of the questions. Note-taking techniques are also important. Next, ask two new volunteers to role-play an interview in front of the group. Then have the group practice in pairs.

If the participants would like to conduct a survey as part of content collection, write out survey questions and role-play conducting the survey.
PART 6: EMAIL JOURNALS
What is it?
Work on email journals, as described in Session 1, Part 5.

PART 7: PERSONAL READING
What is it?
Participants select books or other material to read silently for at least 10 minutes.
SESSION FOUR: WRITING SKILLS

<table>
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<th>OUTCOMES</th>
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<tbody>
<tr>
<td>Practice different modes of writing</td>
<td>A persuasive writing piece</td>
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<tr>
<td>Create a writing assessment rubric</td>
<td>Two free-writing pieces</td>
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<td></td>
<td>Writing assessment checklist</td>
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MATERIALS AND EQUIPMENT

A copy of the book *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle
A computer with Internet access and Microsoft Word or a similar application
Copies of opinion pieces for reference
Copies of writing modes descriptions
Copies of writing checklist
Newsprint sheets or a roll of butcher paper
Index cards
Pens
Colored markers
Composition books (one for each participant and facilitator)

PART 1: READ-ALOUD

*What is it?*
Suggested reading is the fourth chapter of *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle.

Sample questions
- Do you think that Claudette’s refusal to give up her seat was an act of leadership? If not, what was it? Why did she do it?
- Claudette described herself as “feeling like an outsider.” What made her feel this way? Do you think that feeling this way made what she did more or less courageous?
- Claudette’s refusal to give up her seat became part of the Montgomery bus boycott organized by Martin Luther King, Jr. Why do you think a boycott was the form of nonviolent protest again chosen to help change the laws? How would the effects of boycotting a bus be different from boycotting a school, like Barbara Johns and the other teens did in Virginia?

PART 2: WRITING OPINION PIECES

*What is it?*
Share copies of compelling opinion pieces that illustrate ways authors have tackled controversial topics. Using these featured articles as models, have participants identify topics they feel strongly about and craft their own persuasive opinion pieces.
PART 3: WRITING MODES/GENRES

What is it?
Discuss different modes of writing and provide writing prompts to practice some of these modes. The goal of this exercise is to identify different writing modes and select the best one to accompany the photo essays.

How to
Look up the five basic writing modes: descriptive, narrative, imaginative, expository and persuasive. Post this list on a large sheet of paper or make copies for the participants. Discuss the list with participants, noting that the writing exercise they just did is an example of persuasive writing.

Next, select writing prompts for at least two modes of writing other than persuasive. Have participants spend 10 minutes free writing in each mode. Have participants share and discuss their free writing with a partner.

PART 4: WRITING CHECKLIST

What is it?
Create a checklist of quality writing guidelines for the group to use when editing written content.

PART 5: EMAIL JOURNALS

What is it?
Work on email journals, as described in Session 1, Part 5.

PART 6: PERSONAL READING

What is it?
Participants select books or other material to read silently for at least 10 minutes.
SESSION FIVE: SITE VISIT

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take journalistic and artistically expressive photos</td>
<td>Interviews</td>
</tr>
<tr>
<td>Conduct and record interviews</td>
<td>Photos</td>
</tr>
</tbody>
</table>

MATERIALS AND EQUIPMENT

- Adobe Photoshop or similar application
- Microsoft Word or similar application
- Digital camera(s)
- Copyright permission forms, if applicable
- Interview question cards
- Clipboards and paper (when mobile, easier to write on than notebooks)
- Pencils
- Pens
- Index cards
- Audio recorder for interviews (optional)

The site visit should be coordinated as carefully as a regular field trip. For example:

- Make a contingency plan for unexpected events, such as bad weather that may disrupt outdoor photography.
- If the visit will be to a site outside your program building, discuss safety issues and appropriate public conduct.
- Map out a schedule to ensure that sufficient time is allotted for interviewing, taking photos and other activities.
- Important: If interviews are going to be conducted with specific individuals, talk to them beforehand about the goals of the photo essay and the intention to publish it online for educational purposes. Get their permission to record photos and interview content. If possible, have interviewees and people who have agreed to be photographed sign a release form.

Make sure that participants have a clear focus and goals on the day of the visit:

- Review the key questions of the photo essay inquiry.
- Discuss and assign roles related to conducting interviews, recording interviews, taking photos, and other tasks.
- Discuss how the camera(s) and any other equipment taken on the visit will be shared.
- Decide on target goals for the trip, such as a minimum number of photos to be taken and a minimum number of interviews.

If time permits, immediately following the visit begin typing interview notes and editing photos.
SESSION SIX: WEB PUBLISHING, PART I

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learn how to storyboard</td>
<td>Storyboards</td>
</tr>
<tr>
<td>Learn the roles and tasks involved in planning, designing, and publishing an online photo essay</td>
<td>Web pages</td>
</tr>
</tbody>
</table>

MATERIALS AND EQUIPMENT

- A computer with Internet access
- Adobe Photoshop or similar application
- Microsoft Word or a similar application
- Newsprint sheets or a roll of butcher paper
- Loose-leaf paper
- Pencils
- Pens
- Colored markers
- Composition books (one for each participant and facilitator)

PART 1: READ-ALOUD

What is it?
Suggested reading is the fifth chapter of Witnesses to Freedom: Young People Who Fought for Civil Rights, by Belinda Rochelle.

Sample questions
- What is happening in the photo of the lunch counter sit-in? What do the faces of the nonviolent protesters at the counter tell you about their feelings? What do the faces of the crowd around the counter express? Why do you think the photographer choose this particular composition?
- Why do you think the high school and college students chose places like the Woolworth store lunch counter to stage sit-ins?
- Do you think the students were right to train for the sit-ins without telling their families? What were the advantages of doing this? What were the dangers?

PART 2: PRODUCTION ROLES

What is it?
Give an overview of the components of publishing a photo essay online and assign roles.

Before starting, make sure that participants have finished typing up their notes from the site visit and have loaded and viewed their photos. If you discover that many photos did not come out as desired or that someone lost an important piece of writing, you might want to devote time to recovering that content.
How to
Determine how the photo essays will be showcased. Depending on program resources and the participants’ interest and experience with web publishing, photo essays can be presented on web pages, blogs, or social media. Find a resource that will guide participants through the process for whichever medium is chosen.

Before starting, also be sure to review information on copyright guidelines for publishing. This topic needs to be discussed with the group so that everyone understands what plagiarism is and how to avoid it as well as what copyright means and how to honor it.

Define and organize the roles in a way that makes sense to you and that you think will work for the group. Discuss the roles with the group, and have participants select a role or multiple roles.

Suggested roles
• Layout and design. Decide how the visible elements of the web pages (graphics, text and links) will be arranged on each page. The layout can be storyboarded. Decide what the colors, font and font size for each page will be.
• Graphics. Create original images and logos for the pages. Change and edit existing images as needed.
• Editing. Review all written content to check for errors. Check copyright guidelines to make sure that permission to use photos and text has been secured and that the source of all text and images is appropriately referenced.

In addition to taking on a role or roles in the development of the site, each participant will be responsible for finalizing the text and photo content he or she is contributing to the photo essay.

PART 3: STORYBOARDING
What is it?
Storyboarding is a technique used to plan creative projects such as movies, animation and picture books that involve both narrative and visual elements. Web pages can be storyboarded.

How to
Lay out sheets of newsprint or butcher paper. Brainstorm what will happen on each page. Put very rough sketches on the pages, enough to give an idea of the final picture. Write a few words on each page (e.g., “introduction to my photo essay—why I made it”), enough to outline the writing. After the pages are made, have two or three people work together to finalize the order and layout of the pages.

PART 4: START BUILDING WEB PAGES
PART 5: EMAIL JOURNALS

What is it?
Work on email journals, as described in Session 1, Part 5.

PART 6: PERSONAL READING

What is it?
Participants select books or other material to read silently for at least 10 minutes.
SESSION SEVEN: WEB PUBLISHING, PART II

<table>
<thead>
<tr>
<th>GOALS</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practice Web development skills</td>
<td>Web pages</td>
</tr>
</tbody>
</table>

PART 1: READ-ALOUD

_What is it?_

Suggested reading is the sixth chapter of *Witnesses to Freedom: Young People Who Fought for Civil Rights*, by Belinda Rochelle.

Sample questions

- Why do you think that whites and African Americans did the freedom rides together? How might this have made things easier, or harder, than having African Americans do the rides on their own?
- What do you think Diane Nash means when she says, “Ending discrimination is not only a struggle to change laws. Internal liberation is just as important.”
- Can you think of a situation in your school, your neighborhood or somewhere else in your community in which people from different groups have had to cooperate to achieve a common goal? What benefits came from the cooperation? What made the situation difficult?

PART 2: CONTINUE BUILDING WEB PAGES FOR PHOTO ESSAY

PART 3: WEB SITE CHECKLIST

_What is it?_

Create a list of quality attributes for the photo essay website. Use the list to improve the style, function and navigation of the webpages.

PART 4: EMAIL JOURNALS

_What is it?_

Work on email journals, as described in Session 1, Part 5.

PART 5: EMAIL JOURNALS

_What is it?_

Participants select books or other material to read silently for at least 10 minutes.
SESSION EIGHT: NEW PROJECTS

How to
Continue working on the web pages during this session and future sessions, if necessary. Also start planning new projects.

Sample projects

Videos
Revisit the inquiry addressed in and content created for the photo essay. Make a short video using whatever digital recording equipment is available. For first-time video projects, the simpler the equipment, the better.

Multimedia Presentations
Use the photo essay web page content to make a multimedia presentation using HyperStudio, PowerPoint or a similar application. Begin by storyboarding each slide of the presentation. Have participants work in pairs to complete the slides. Record narration and other sounds on the slides. If the application can support it, think of ways that short video clips or animations could be incorporated into the presentation. Have two or three participants work together to finalize the order and layout of the presentation.