

Population Served	Description	Activities	Outcomes - Near/Intermediate	Outcomes Long	Indicators
<b>Media &amp; Broadcast Training - Summer Media Institute Program</b>	<b>Media Literacy Training</b> - Introduce basic media concepts and themes; analytical tools to examine media and its impact.	Media Literacy Overview/ 5 Themes	Identify and analyze media forms. Articulate media impact on personal well being, community and global conditions.	Students will be able to make conscious decisions about the amount and types of media they consume. Students will be empowered to participate in community discourse and media productions designed to enhance quality of life.	Students report increased awareness of media impact on personal and community well being.
	<b>Technology Instruction</b> - Technical training for radio, news, music, web and video production.	Technology Training	Perform basic techniques, methods and operation to produce media assets.	Confidence in basic competencies applicable to intermediate program, internships, academic or other training programs.	Students demonstrate skills and technique related to media production.
	<b>Media Production</b> - Regular production of public affairs program incorporating media literacy, technical and narrative principals.	Public Affairs Programming/ Individual Media Assets	Production of quality public affairs radio programming featuring commentary, PSA's and music.	Develop skills in participatory research and production. Prepared for advanced project work; active civic engagement.	Students report increased media production skills.